

# Powerful photograph aims for social change

By Jamieson Murphy

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**PROVOKING ACTION:** Tamworth Domestic Violence Committee members, from left, Lisa Armytage, Tanya Rodgers and Trish Heffernan. Photo: Jamieson Murphy 25112015JMA002

IF YOU see this car driving around Tamworth and find the image of the crying child confronting, then good – the car is doing its job.

The Tamworth Family Support Services' (TFSS) car is part of the Tamworth Domestic Violence Committee's action plan, which aims to raise awareness about the issue.

TFSS spokeswoman Tanya Rogers said the "powerful photo" was designed to provoke a reaction.

“People might find the photo confronting and that’s good, because domestic violence is a confronting issue,” Ms Rogers said.

“A lot of people are uncomfortable talking about domestic violence, but we want people to see the car and start to have those conversations.”

The committee has representatives from a number of local organisations, including Tamworth Regional Council, Family and

Community Housing, the Department of Human Services, Zonta, Tamworth Youth Homelessness Service and Tamworth Family Support Services.

Ms Rogers said it was very fitting the group’s monthly meeting fell on White Ribbon Day.

The group’s goal is to change the way the community treats the issue of domestic violence.

“We want to change social norms and move them from an area where people don’t get involved, to one where people stand up and say this is not on,” Ms Rogers said.